

SCHOOL OF DESIGN & MEDIA

BRINGING COMPELLING VISUAL STORIES TO LIFE

WHY DESIGN & MEDIA?

Drive positive change and lead the next generation of artists and designers by nurturing your talent, and discovering your artistic identity through the arts. Here at the NAFA Faculty of Art & Design, School of Design & Media, we encourage you to develop your passion for design whilst learning how to be effective creative thinkers, problem solvers and builders of the future.

Leverage on our diverse student culture to cultivate socially impactful design perspectives.

Immerse in industry experiences and networks to foster creativity and interdisciplinary thinking.

Discover and define your creative voice while redefining boundaries for community betterment.

All diploma programmes within the School of Design & Media have the option of progressing seamlessly into Bachelor's degree programmes validated by the world-renowned University of the Arts London, if you desire to further deepen your expertise and craft.





INTERNSHIP & INDUSTRY COLLABORATIONS

Across distinctive industry collaborations, our students have collaborated with esteemed organisations such as Kidney Dialysis Foundation, National Environment Agency, Singapore Tourism Board and National Parks Board. With an industry-led approach, you will gain critical skill sets that prime you in your chosen field.

Our students have experienced internships in leading companies such as Blak Labs, GOODSTUPH, Edelman Singapore, A*STAR, Ministry of Education and So Drama! Entertainment. These experiences are opportunities for professional networking and skill acquisition, paving the way for your future career.

You will be offered opportunities to compete in high profile competitions like The Crowbar Awards, D&AD New Blood Awards, and National Youth Film Awards to rise up to innovative challenges, build your confidence and gain industry expertise.

Collaborations with entities like the Infocomm Media Development Authority, One Dash 22, and Titan Digital Media further refine your experience, nurturing your creativity and innovation while providing you with a competitive edge in the vibrant world of design and media.



STUDENT LIFE

Dive into the NAFA life—where learning meets fun!

At NAFA, student life is an invigorating blend of learning, self-expression and fun. From the NAFA Makers' Market to International Student's Night, our lively calendar keeps your campus life engaging and exciting. Join student-led clubs, such as the Basketball Club and K-Pop Dance Club to bond with like-minded peers and network within the creative student community. Through our Student Leader Training Camp, you will gain leadership skills and become role models within our community.



OVERSEAS ENGAGEMENT

Our enriching student exchange programmes and international collaborative projects will immerse you in expanded classroom learning.

As a second-year Bachelor of Arts (Honours) Design Practice student, you will spend five to seven weeks at the University of the Arts London on an international placement to study with global practitioners and experts in design. During your stay in London, you will be exposed to the cultural richness of the city while gaining new insights into art and design at an international level.

CAREER PATHWAYS

NAFA's Design & Media programmes prepare you for dynamic careers in the creative industries. Further broaden your possibilities with our Bachelor of Arts (Honours) Design Practice programme.

Diploma in Advertising

Account/Media Executive
Art Director/Creative Director
Art Educator
Copywriter
Creative Strategist
Marketing/Account Executive
Visualiser

Diploma in Graphic Communication

Art Director
Art Educator
Branding Designer
Graphic Designer
Packaging Designer
Photographer
UI/UX Designer

Diploma in Illustration Design with Animation

2D Animator
Character Designer
Concept Artist
Digital Illustrator
Motion Illustrator
Storyboard Artist

Diploma in Screen Media

Experience Creator
Motion Graphic Designer
Producer
Script Writer
Video Editor
Video Producer
Videographer

BA (Hons) Design Practice

Content Creator
Content Writer
Creative Entrepreneur
Creative Technologist
Design Educator
Design Facilitator
Design Futurist
Design Researcher
Design Strategist
Digital Designer
Innovation Consultant
Interdisciplinary Designer Multidisciplinary Designer
Project Manager
Service/CX/UI UX Designer

STUDENT VOICES



Elsa Tania

Alumna
Diploma in Illustration Design with Animation

NAFA had contributed to shaping who I was, not just in the enhancement of skills but in my personal development. My journey there had been a real game-changer; I had learned to keep an open mind, to follow my heart, and to take that leap in life.



Rane Aleesha Abhijeet

Alumna
Diploma in Screen Media

NAFA guided me while I explored my passion across diverse art mediums and inspired me to produce content that deeply resonated with individuals. Through the curriculum, I identified my niche, honed essential skill sets, and grew as a creator.



Oh Jun Wei

Alumnus
Diploma in Graphic Communication

Let go of the critics and hang onto the supporters. Surround yourself with a supportive group of people and it's so much easier to grow into your full potential when you are placed in a nurturing, non-judgemental environment.



Agastya Manmohan

Alumnus
Bachelor of Arts (Honours) Design Practice

The BADP programme fostered a collaborative spirit, encouraged us to think beyond the confines of our individual specialties to generate innovative concepts. Meticulously designed to align with industry trends, the programme was instrumental in shaping my career trajectory; it ensured that students were well-prepared to thrive in their chosen fields.



By Reinard Nicodemus Risman
Diploma in Illustration Design with Animation

EDUCATION PATHWAYS

Take your content to the next level at NAFA's School of Design & Media.

Start strong with the
**NAFA Foundation
Programme**

Choose your specialisation
Diploma in Advertising
**Diploma in Graphic
Communication**
**Diploma in Illustration Design
with Animation**
Diploma in Screen Media

Design your future
**Bachelor of Arts (Honours)
Design Practice**

NAFA FOUNDATION PROGRAMME

TAKE YOUR FIRST STEP INTO THE ARTS WITH NAFA FOUNDATION PROGRAMME

Designed as a bridge for Secondary 4 Normal (Academic) students, the NFP readies you for successful completion of a diploma course.

PRACTICE-BASED LEARNING

Dive into a hands-on learning experience tailored to let you acquire and apply essential foundational skills in your chosen artistic field.

SKILLS FOR TERTIARY EDUCATION

Build a robust foundation of the arts, research techniques and language and communication abilities. Equip yourself with the crucial academic skill sets that pave the way for successful tertiary education.

FOUNDATIONAL DISCIPLINE-SPECIFIC SKILL SETS

Through elective modules spanning visual and performing arts as well as arts management, refine and develop skills in your area of interest.

Find out more



Prescription
by Michelle Lynn Busanto
Diploma in Graphic Communication

DIPLOMA IN ADVERTISING

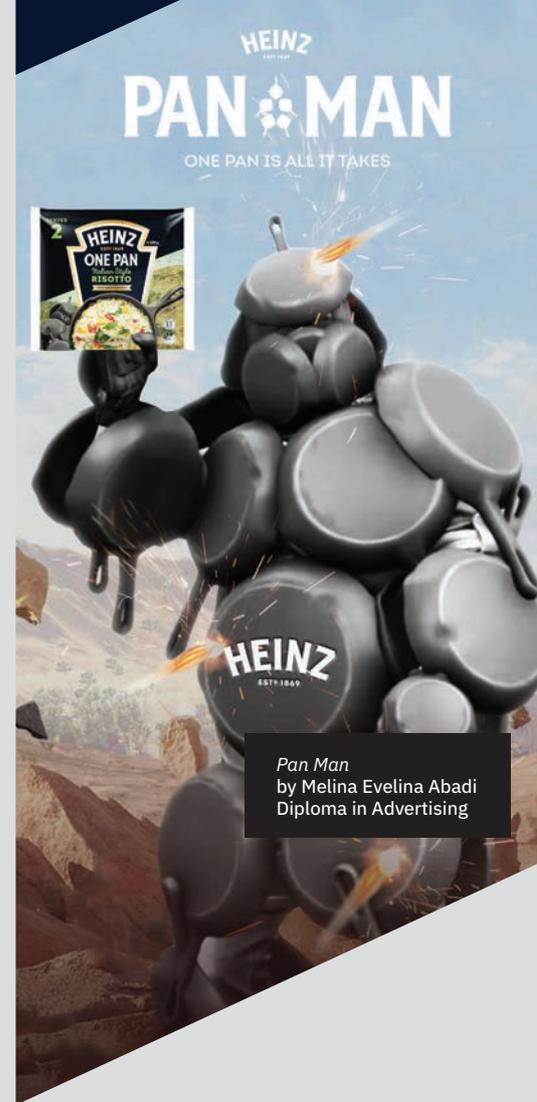
Revolutionise the advertising world with our three-year industry-led Diploma in Advertising programme. Develop expertise in art direction, conceptualisation, copywriting and media tools for impactful brand communication and connection.

Build an Award-winning Portfolio: Stand out in the competitive realms of advertising, marketing and public relations. Learn from on-the-job internships, build a versatile portfolio that could win esteemed awards and give you a headstart in your advertising career.

Develop Strategic Communication Skills to Pitch Winning Ideas: Enhance your strategic communication skills—that include photography, copywriting, videography and motion graphics—for creative prowess in your advertising career.

Gain Opportunities to Lead and Collaborate: Empowered by in-depth knowledge and skills, you will gain recognition through leading and collaborating in industry attachments and projects both locally and overseas.

Find out more



Pan Man
by Melina Evelina Abadi
Diploma in Advertising

DIPLOMA IN GRAPHIC COMMUNICATION

Transform the future of visual communication with our three-year Diploma in Graphic Communication programme and emerge as a leading creative visual communicator with cutting-edge and dynamic media skills.

Acquire Key Knowledge in Graphic Communication: Meet the demands of today's dynamic graphic communication industry with our knowledge-rich and practice-led programme, where you will be equipped with essential knowledge in critical thinking and media authoring skills to create engaging and persuasive visual content.

Create Engaging Content: Transform theoretical knowledge in hands-on projects into well-thought, engaging and compelling visual messages that will captivate and resonate with audiences effectively.

Perfect the Skills for Precise Art Direction: Lead the way as a visionary visual communicator with mastery in graphic design, typography, photography, videography, motion graphics, and new media.

Find out more



DIPLOMA IN ILLUSTRATION DESIGN WITH ANIMATION

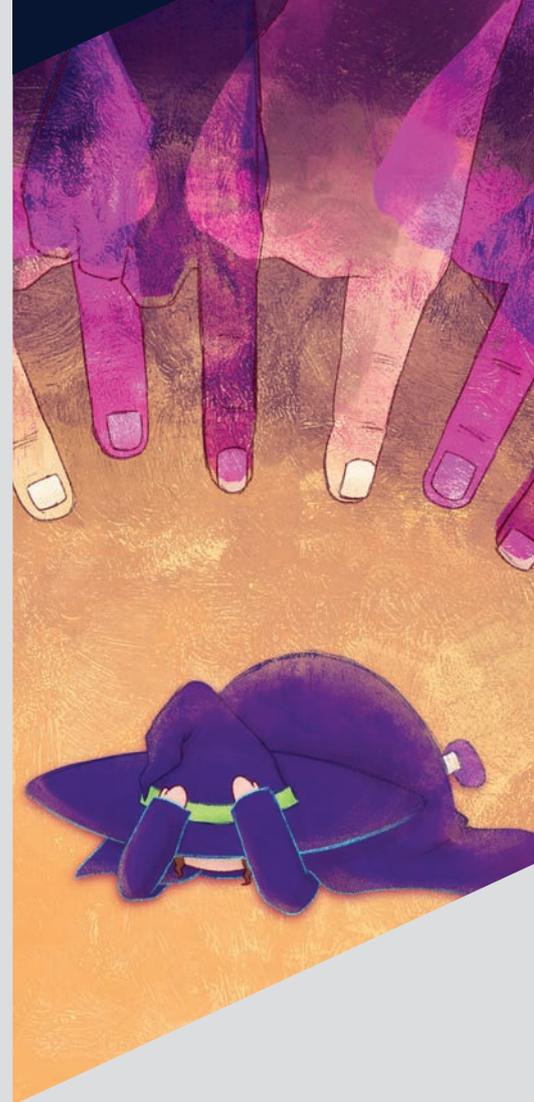
Bring your imagination to life on the screen with our three-year Diploma in Illustration Design with Animation programme. Lead the next generation of visual storytellers with effective communication and skilled execution, and gain practical experience through internships and projects, building a remarkable portfolio.

Learn to Tell Stories that Compel and Engage: Draw, illustrate and animate with finesse through our concept-driven curriculum, combining traditional methods like 2D animation with digital techniques.

Develop Critical Thinking Skills to Communicate Like a Pro: Gain the ability to communicate through thoughtfully designed works that are socially and culturally relevant with a curriculum that emphasises analytical thinking.

Showcase Your Craftsmanship in a Winning Portfolio: Build a compelling portfolio that showcases your mastery in visual storytelling and artistic craftsmanship to kick-start your career in this field.

Find out more



DIPLOMA IN SCREEN MEDIA

Make a positive impact through film with our three-year Diploma in Screen Media programme. Our practice-led curriculum opens doors to all aspects of filmmaking through a journey that combines creativity, technology and artistry.

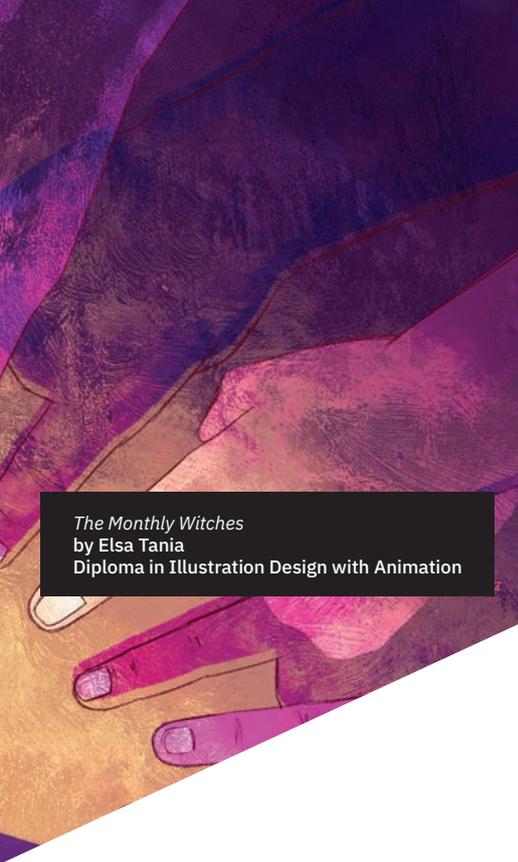
Acquire the Whole Spectrum of Filmmaking Skills: Master an extensive suite of skills essential to the craft of filmmaking—directing, cinematography, scriptwriting, producing, editing, sound design and visual effects.

Gain Expertise in a Wide Range of Genres: Be it narrative feature films, documentaries or digital journalism, you will gain hands-on experience in content creation for various platforms.

Develop a Professional Showreel: Build a curated showreel of your original content that showcases your diverse technical skills, giving you a competitive edge as you step into the industry.

Find out more





The Monthly Witches
by Elsa Tania
Diploma in Illustration Design with Animation

BACHELOR OF ARTS (HONOURS) DESIGN PRACTICE

Design your future in the arts with our BA (Hons) Design Practice. Validated by world-renowned University of the Arts London, this three-year degree equips you confidently with the technical competencies and a global perspective of design trends. An enriching seven-week placement at the University of the Arts London will give you the opportunity to gain insights from an international perspective, allowing you to incorporate new ideas into your projects and further broaden your horizons.

Obtain Specialisation in a Design Domain: Acquire key knowledge, skills and professional attributes in one of four design domains: 3-Dimensional, communication, fashion, and spatial.

Engage in Interdisciplinary Collaboration and Learning: Explore interdisciplinary projects through classes in Design Insights, Design Futures, and Business Studies—which will deepen your learning to see design as a synergetic fusion of different perspectives. Showcase your integrated learning and creativity in your final semester with a student-led transdisciplinary project.

Enjoy the Benefits of an Industry-led Curriculum: Benefit from our industry-oriented curriculum featuring internships, overseas immersions and live client projects, linking academic knowledge with real-world applications.

Conferred by



Find out more



Mama Bisa
by Juhi Rajesh Shah, Lysanti Prisciella Himawan, Ong Gavin, Ng Shi Hui Sarah
BA (Hons) Design Practice

SCHOLARSHIPS, FINANCIAL AID AND AWARD SCHEMES

Discover a multitude of financial schemes designed to support your fee payment and study expenses at NAFA.

GOVERNMENT-FUNDED SCHEMES

TUITION GRANT SCHEME

Permanent Residents (diploma and degree) and international students (diploma only) may apply to help with the cost of their tuition fees. Grants awarded are based on merit. Eligible Singaporean Citizens are automatically awarded the grant for their first MOE-funded Diploma or Degree programme.

TERTIARY TUITION FEE SUBSIDY SCHEME FOR MALAYS

Malay Singapore Citizens and Permanent Residents can apply for the education subsidy from Yayasan Mendaki to fund their tuition fees at NAFA.

CPF EDUCATION LOAN SCHEME

Singapore Citizens and Permanent Residents can apply for a loan from their own or a parent's CPF savings account for MOE-funded NAFA programmes.

POST-SECONDARY EDUCATION SCHEME

Eligible students with sufficient funds in their or sibling's Post-Secondary Education Account (PSEA) can use them to fund tuition fees or related study expenses at NAFA.

SKILLSFUTURE CREDIT

Singapore Citizens over 25 years of age can apply to use their SkillsFuture credits to fund eligible programmes at NAFA.

SKILLSFUTURE MID-CAREER ENHANCED SUBSIDY

Singapore Citizens over 40 years of age can apply to pursue their first MOE-funded diploma or degree programme.

HIGHER EDUCATION BURSARY & HIGHER EDUCATION COMMUNITY BURSARY

Singapore Citizens from the low to middle-income families can apply to receive a bursary from the Ministry of Education to fund their studies at NAFA.

DIPLOMA FOUNDATION PROGRAMME BURSARY

Singapore Citizens pursuing the NAFA Foundation Programme can apply for additional help with tuition fees.

GOVERNMENT LOAN SCHEMES

Singapore Citizens and Permanent Residents may apply for the Tuition Fee Loan (TFL) to fund their tuition fees. Applicants who met PCI income criteria and have fully exhausted the TFL quantum may apply for a Study Loan to fund their remaining unpaid tuition fees plus annual living allowance.

FINANCIAL AID SCHEMES

NAFA-KWAN IM THONG HOOD CHO TEMPLE STUDENT RELIEF FUND

Students from families facing unexpected financial crises can receive partial support for programme fee and study expenses.

NAFA STUDENT ASSISTANTSHIP SCHEME

Students may work on campus for extra pocket money to fund necessary education expenses.

NAFA STUDENT NOTEBOOK SUBSIDY SCHEME

Students from lower-income households can apply when purchasing a personal notebook for their programmes.

NAFA OVERSEAS PROGRAMME TRAVEL SUBSIDY

Students on NAFA-approved overseas programmes or study trips can apply.

INTERNATIONAL PLACEMENT TRAVEL GRANT

Degree students who have acquired international placements through NAFA and our partner universities can defray expenses with this grant.

EXTERNAL STUDY LOANS

Students may apply for loans from private financial institutions, banks to fund your education at NAFA.

SCHOLARSHIPS AND FINANCIAL AWARD SCHEMES

NAFA IN-HOUSE SCHOLARSHIPS, MERIT AWARDS AND BURSARIES

Diploma and degree students with outstanding academic results and an excellent track record of achievements in related arts and creative industries may apply for the Scholarships and Merit Awards. Bursaries are available for students who require financial assistance based on household income.

DARE TO DREAM SCHOLARSHIP

Medically certified special needs students with limited financial resources can apply to receive support for their studies at NAFA.

EXTERNAL SCHOLARSHIPS, BURSARIES AND STUDY LOANS

Students may apply to external organisations for awards and financial schemes, as well as study loans from private financial institutions which are available all year round.

Scan for more details



ADMISSIONS ENQUIRIES

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www.nafa.edu.sg

Find out more



International students may approach our overseas education counsellors.